

June Multiplier Mania!

Multiply Your Success up to **12X**!

June 1-30, 2025



**EARN
2X**

Every qualified GoTo Connect, GoTo Connect CX, GoTo Contact Center, Connect CX for Automotive, or GoTo Customer Engagement sale of 1-4 seats can earn 2X with a 24 month term.

Every qualified LogMeIn Resolve or LogMeIn Rescue sale can earn 2X with 24 month term.

**EARN
4X**

5-50 seats

(2X for 24 months)

**EARN
5X**

51-250 seats

(3X for 24 months)

**EARN
6X**

251-500 seats

(4X for 24 months)

**EARN
7X**

501-1499 seats

(5X for 24 months)

**EARN
8X**

1500+ seats

(6X for 24 months)

+2X

Add*

GoTo Contact Center Complete,
BDC Complete, or Customer Engagement

OR

Managed Services/VIP Support Packages**

OR

Annual Pre-pay

OR

AI Receptionist or AI Quality Management***

+2X

June Only!

**Additional 2X for deals
opened and closed
between**

June 1 and June 30!

*Additional 2X awarded for only any one of the above items.

Managed services/VIP support package cannot be discounted to qualify for additional 2X. *AI products must be sold on subscription agreements to qualify.

Terms and Conditions:

This offer applies to Authorized Agent members of the GoTo Partner Network in North America Q2 2025.

1. All opportunities must be entered through Partner Exchange to qualify for any multiplier payout.
2. Customers purchasing GoTo Contact Center must be existing GoTo Connect customers. New customers are considered those who have not previously purchased the product in question. A current GoTo customer who is not currently purchasing GoTo Contact Center Complete or Customer Engagement would be considered a 'new' Contact Center customer. Minimum qualifying contract length for GTC products is 24 months unless otherwise specified. Additional product line sales to existing GoTo customers require a new lead to be submitted and accepted through Partner Exchange.
3. Free or discounted hardware (Yealink T34W and Poly E100 Handsets) are only eligible for new accounts with five or more total users/seats, a contract term length of 36 months or more, pricing at standard tiers, and DIDs sold at or above floor price. If current listed handsets are not available, a request for substitute handsets must be approved by GoTo Finance before contracts are accepted. Combined total of free handsets not to exceed 50. Low usage seats, SIP trunks or conference lines are not eligible for multiplier calculations or hardware minimums. Accounts with fewer than five seats are eligible for multiplier calculations up to 2X on 1-4 seats, but are not hardware eligible. Hardware eligibility is subject to change based on tariff impacts to availability.
4. This offer begins April 1, 2025 and continues through June 30, 2025 (the "Promotion Period") and applies only to new customers (excludes add-on/ renewal orders). The 2X for 1-4 seats on GTC products is available only for 24-month or longer deals closed during the promotion period. Those deals can only have a maximum 25% service discount and no hardware discount. Maximum multiplier for 1-4 seats is 3X. Maximum multiplier for Rescue or Resolve sales is 2X. The maximum multiplier on 4X and above tiers is based on a 36 month contract. To count a deal within the Promotion Period, the customer must have signed a contract with for GoTo before midnight on the last day of the Promotion Period. Opportunities opened and closed during the month of June 2025 will be eligible for an additional 2X added to the total existing qualifying multiplier of the deal for a maximum payout opportunity of 12X. GoTo reserves the right to reduce the duration of the Promotion Period on no less than 14 calendar days' advance notice.
5. The seat quantities will not be calculated by adding the seat quantity of each product together. Sales of Contact Center Pro do not qualify or count towards multiplier calculations. The applicable incentive amount will be determined based on the product with the higher seat quantity.
6. This offer cannot be combined with any other promotions or discounts.
7. GoTo may hold payments or apply chargebacks for any deals (1) not installed (or adequately progressing toward installation in GoTo's judgment) within 180 days of customer signature, or (2) canceled before the customer's first payment for services, or (3) customers who cancel or withhold payments for services within the first 6 months after first payment. For the purposes of this program, the "chargeback" amount is equal to the cash equivalent of the incentive provided (including taxes and shipping). This is in addition to any other chargebacks that may apply under your Authorized Agent or Master Agent Agreement with GoTo.
8. Additional 2 X is available on only ONE of the following add-ons:
 - a. GoTo Contact Center Complete or Customer Engagement or BDC Complete sale in addition to GoTo Connect.
 - b. Managed services/VIP Support Packages must be sold with no discount.
 - c. Annual pre-pay is minimum 24 month contract with annual amount being paid upfront. You must be an active Partner on file with GoTo and eligible to participate based on your (or your Technology Service Broker's, or distributor's (collectively, "Master Agent") Partner agreement with GoTo (as determined in its' sole discretion).
9. You must be an active Partner on file with GoTo and eligible to participate based on your (or your Technology Service Broker's, or distributor's (collectively, "Master Agent") Partner agreement with GoTo (as determined in its' sole discretion).
10. If quote incorporates TIPS pricing, spiff payment amount may be reduced at the discretion of Rev Ops based upon deal health calculations and other sku pricing.
11. GoTo reserves the right to change, edit or amend the details and/or terms and conditions of any incentive at any time.
12. All deals will be reviewed by GoTo finance to determine final eligibility based on pricing, max discounting and overall deal health and may impose payout caps.
13. Incentives are regionally based. Payouts and qualifications may differ by region and will be determined by the location of the Partner.

Start your Engines and Accelerate your Sales with GoTo !

Q2 & Q3



Buckle up and hit the gas—GoTo is putting you in the driver’s seat to dominate the automotive vertical! Our brand-new sales package is built for speed, giving small to medium-sized automotive businesses the ultimate tool to turbocharge productivity and customer interactions—all at an unbeatable price.

Win a Trip to Austin F1!

From April 1st through September 30th, every qualified automotive opportunity you bring in earns you a ticket to ride. More opportunities mean more chances to win. At the finish line? A high-octane trip to the **legendary Austin F1** event this October!

Don’t stall—hit the throttle and start racing toward your reward today!

Earn Points to Play

Creation of any GoTo UCC product opportunities for automotive customers/businesses by partners that are generated from April 1, 2025 through September 30, 2025 will be awarded one (1) contest ticket per opportunity.

GoTo UCC opportunity → **1 ticket**

GTC for Automotive opportunity → **+1 ticket**

Opps that progress to stage 3 → **2 tickets**

Closed opps by Sept. 30, 2025 → **5 tickets**

More tickets = more chances to win!

Fast track your earnings!

Here’s the checkered flag moment: GoTo wins **80%** of the automotive deals we go after, making this the fastest track to success in the industry. Now, it’s your turn to put the pedal to the metal!

Terms and Conditions

Promotion Period. The Promotion Period for creating opportunities begins April 1st, 2025 and continues through September 30th 2025. To count a closed opportunity within the Promotion Period, the customer must have signed paperwork before midnight on September 30th, 2025. The opportunity must have been created in Partner Exchange using the correct campaign code between April 1st, 2025 and September 30th, 2025.

Eligibility. Deals must be entered through Partner Exchange and have the “**F1GOTO25**” campaign code attached. Opportunities will be reviewed to ensure they fall within the Automotive vertical. One winner will be chosen after the contest period closes on September 30th from all available ticket holders. The winner will receive two (2) Grandstand Experience Package tickets for the 2025 F1 Austin, TX event, and two (2) \$500 gift cards for additional expenses.

Maximum Incentive Amount. There is no max number of tickets to be awarded per partner. Tickets will be awarded to the partner who creates the opportunity in Partner Exchange and is listed as the partner of record on the customer account.

Payment & Taxes. Tickets and applicable prizes will be given to the partner rep associated with the winning account ticket. That winner is responsible for all tax reporting and payment associated with the incentives. Deals must be both registered via Partner Exchange and closed within the Promotion Period. Qualifying opportunities must meet the minimum standards for qualifying opportunities. Closed opportunities must meet minimum seat requirements and/or contract values to qualify for any payout.

Chargebacks. GoTo may apply chargebacks for any deals that do not complete customer payment. For the purposes of this program, the “chargeback” amount is equal to the cash equivalent of the incentive provided (including taxes and shipping). This is in addition to any other chargebacks that may apply under your Authorized Agent or Master Agent Agreement with GoTo.

Relationship to Agreement. Incentives provided under this incentive program are in addition to, and will be paid separately from, standard commissions calculated under the Authorized Agent or Master Agent Agreement you have executed with GoTo.